quarterly contest rules

star consultant program

Hello, Gorgeous! Lookin' Good on the Road to Success
June 16 – Sept. 15, 2010
Sept. 16 – Dec. 15, 2010
Dec. 16, 2010 – March 15, 2011
March 16 – June 15, 2011

Contest Rules:
To participate in the Star Consultant quarterly contest, you must place with the Company a minimum of $1,800 in wholesale Section 1 orders **postmarked** from June 16 through Sept. 15, 2010. Additional wholesale Section 1 orders you place with the Company postmarked during the contest period will add to your contest credits. Wholesale credit card orders are processed and credited for this contest ONLY after the accompanying credit card charge is authorized by the credit card company. If authorization is declined, points from the order may not count for this contest based on the cutoff date.

Take Credit for Team-Building:
You can earn additional team-building credits when you share the Mary Kay opportunity and achieve $1,800 minimum wholesale Section 1 orders within the contest quarter. Each qualified new personal team member* you add equals 600 contest credits. It's a great way to support your wholesale Section 1 orders and move you to the next Star Consultant prize category and Ladder of Success recognition.

To Accumulate Contest Credit:
Contest credit is any combination of at least $1,800 in wholesale Section 1 orders plus qualified new personal team members.*

To Receive Your Prize:
Online prize selections are available from Sept. 20 – Dec. 15, 2010.

Independent Beauty Consultants:

- Simply log on to the Mary Kay InTouch® Web site.
- Notification of total contest credits can be viewed on the Mary Kay InTouch® Web site only, with online selections available from the 20th of the month the quarter ends (i.e., Sept. 20) until the 15th of the last month in the next quarter (i.e., Dec. 15).
- Follow the instructions on each screen to view your contest credit and to submit your prize selection.
- You may "spend" your contest credit on any combination of prizes as long as the value of your selection(s) does not exceed your TOTAL CONTEST CREDIT.

Prize selections will not be accepted before Sept. 20, 2010.

For Star Consultants Without Valid E-Mail Addresses:

- Only Star Consultants without valid e-mail addresses will be notified by mail via a generic postcard. You may then call (800) 272-9333, option 4, to find out contest credits and select a prize.
- Independent Sales Directors can call the Sales Director Contact Center and select option 4. Hours of operation are from 8:30 a.m. to 5 p.m. Central time, Monday through Friday.

We reserve the right to substitute a prize of equal or lesser value, if necessary. You must be in good standing with the Company at the end of the contest period to receive a prize. All prizes are considered "limited edition." When an item is out of stock, you will be asked to select from the remaining prizes in that particular category.

* A qualified new personal team member is one whose Independent Beauty Consultant Agreement and a minimum of $600 in wholesale Section 1 orders are postmarked and accepted by the Company within the contest quarter.

Effective Sept. 1, 2009, we no longer replace expired gift cards or vouchers.